

## So You Want to Present at a Conference?

Liz MacDonald, Dean of Librarians

## Grant Writing 101

Mike Leary, Director of Research and Compliance

Julie Turner, Professor Nonprofit Administration

James Hutson, Associate Professor Art & Design

Megan Phifer Davis, Librarian Outreach and E

Learning

- \*Keep trying. Rejection is OK!
- \*Review sample projects that have been successful.
- \*Consider the little grants. No monetary amount is too small.
- \*Contact the LU IRB staff. If humans are involved, so must the IRB.
- \*Collaborate with colleagues in other departments.
- \*Follow the submission guidelines.
- \*Mike Leary and Julie Turner are great resources. (handout)

## Marketing your Department

Jason Waack, Webmaster

Chris Duggan, Director of Communications

David Arns, Associate Professor Marketing

- \*Follow Lindenwood University guidelines.
- \*Have a clear and concise message.
- \*Proofread.
- \*Know the branding and the advertising for your department or project.
- \*Determine the best medium to reach your target audience social media, webpage, flyer, etc.

## Publishing Your Work

Beth Mead, Director of the MFA in Writing Program; Editor of The Lindenwood Review

Mitch Nasser, Assistant Professor Educational Leadership

Jeff Smith, Professor History; Editor of The Confluence

- \*Follow the guidelines.
- \*Communicate with editors.
- \*Submit! If you don't send out your articles, you won't get published.
- \*Keep trying. Rejection is OK!
- \*Have multiple projects.
- \*Find a good publication match for your article.
- \*Create a network—sign up for emails from organizations that interest you.